



Level 2 Diploma in the Business of Travel & Tourism

Study Type

Full Time

Course Area

Travel & Tourism

Course Duration

1 year.

Entry Requirements

Five GCSEs at grade 9-3 including English and Maths, or a full Level 1 qualification with a 'stepping stone' English and Maths qualification.

Course Information

The Travel and Tourism industry is one of the most rapidly changing industries. With consumer demand set to return and an increase in UK tourism there are a diverse range of jobs to suit a wide range of people and skills.

This qualification will allow you to investigate a range of areas within the industry. It will not only focus on worldwide destinations but now look to importance of UK travel whilst highlighting the business side of the industry. This course will challenge you to work independently and as a team. You will be required to present and produce assignment work to a high standard, you will need to be willing to work hard, be resilient and undertake work placement throughout the year.

Over the course of the year you will study the following units:

- Customer service in travel and tourism
- The UK travel and tourism industry
- Travel and tourism destinations
- Organising an event
- The Impact of tourism on a host community
- Airports and airlines
- UK purpose built attractions.

Lessons will include both teacher and learner-led activities that will see you learn through a variety of approaches such as lectures, industry workshops, online activity, presentations and group activity. Assessment will vary but will largely be through written assignments, role plays and presentation.

Progression

You can progress onto a number of courses including the Level 3 Introductory Diploma in Travel and Tourism, an Apprenticeship or full time employment as an overseas representative, Junior or independent travel consultant, air cabin member.