



Level 2 Online Certificate in Creating a Business Start Up (OL)

Study Type

Online

Course Area

Business, Finance & Enterprise

Entry Requirements

While there are no formal entry requirements for this course, you will need to have access to a computer with a reliable internet connection so that you can complete and submit your work on time and an email account that you regularly check so that we can keep in contact with you.

You need to pass a short English/ maths assessment which will be emailed to you for completion. You will need to demonstrate that you have sufficient time to study the qualification as it is expected that you will achieve within 8-12 weeks.

This course is suitable for students aged 19 and over.

Course Information

Starting your own business can be exciting, but it's important to be fully aware of the initial processes and requirements of a business start-up.

If you're looking to start your own business, the level 2 Certificate in Creating a Business Start-Up will help you to explore business ideas and select the most appropriate option to develop. You will learn how to develop and progress your business plan so you fully understand your target market. The course will also teach you about marketing your business and the important legal and financial requirements you have to follow.

This online course consists of four manageable units:

- Initial steps for a business start-up
- Marketing for a business start-up
- Legal and financial considerations when starting a business
- How to develop a business plan

The duration of this online course is 8-10 weeks. You will receive a login to our learning platform where you will find the interactive learning materials and the assessments. Manageable deadlines for each unit will be set and an online tutor will be provided to offer feedback and support throughout your study.

Progression

On completion of this course you will be better advised to create business start up, support an existing business

On completion of this course you will be better advised to create business start up, support an existing business or move into a career as Business Adviser, Development Manager or Project Manager.